



FOR IMMEDIATE RELEASE

### **Rezon8 Capital & Advisory Group Completes Acquisition for Portfolio Company**

Reston, VA – September 25, 2014 – Rezon8 Capital & Advisory Group, a Reston, Virginia-based private equity firm, has arranged and completed an acquisition of California-based Opinionmeter International, Ltd. by PeriscopelQ, Inc. PeriscopelQ is a Rezon8 portfolio company specializing in Customer and Employee Engagement Solutions. Opinionmeter International is a SaaS company that offers mobile survey software solutions that provide real-time customer feedback and insights.

“Rezon8’s hands-on involvement in executing the acquisition was essential to closing this strategic transaction. With the help of Rezon8, we continue to look for other strategic acquisitions that will further accelerate PeriscopelQ’s growth,” said Pawan Singh, PhD, CEO of PeriscopelQ.

“Rezon8 is delighted to have played a critical role in spearheading this important acquisition. We look forward to continuing our active support of PeriscopelQ as it grows and gains share in the Customer Engagement Management Solutions market,” said K. Paul Singh, Founder and CEO of Rezon8.

#### **About Rezon8 Capital & Advisory Group**

Rezon8 Capital & Advisory Group is a private equity firm based in Reston, Virginia, whose primary objective is to partner with founders and CEOs of technology-driven service companies at various stages in their growth cycles and across different industries. Rezon8 differentiates itself by investing its own capital as well as providing strategic and operational expertise to accelerate each portfolio company’s growth and profitability. Founded in 2011 by successful serial entrepreneur and global executive K. Paul Singh, Rezon8 is dedicated to making each of its portfolio companies commercially successful by remaining actively engaged with each company for the lifetime of the investment. Rezon8 has already invested several million dollars in its current portfolio companies, with investments ranging from \$25,000 of seed capital in early startups to \$2 million of growth capital in later stage companies. For more information, visit [www.rezon8capital.com](http://www.rezon8capital.com).

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